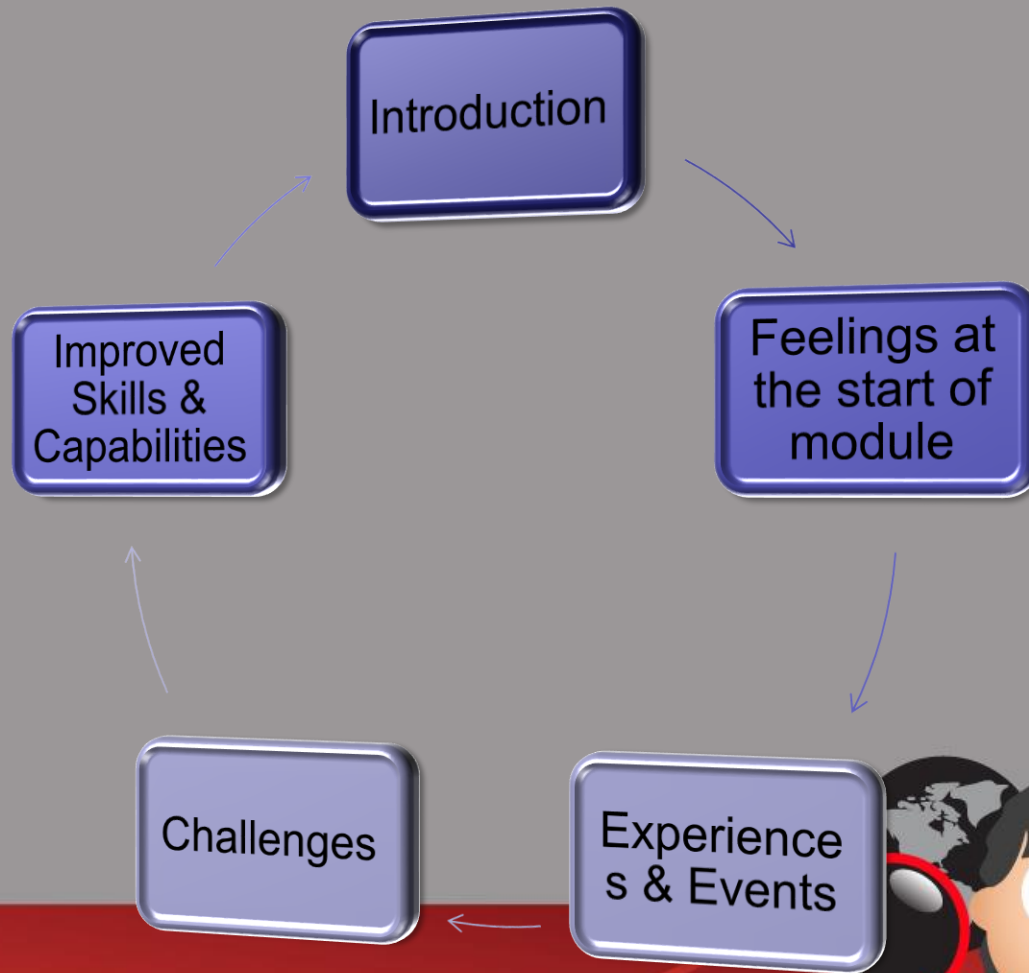


Evaluation of skills and capabilities reflected as a researcher

MODULE: DISSERTATION



Road Map



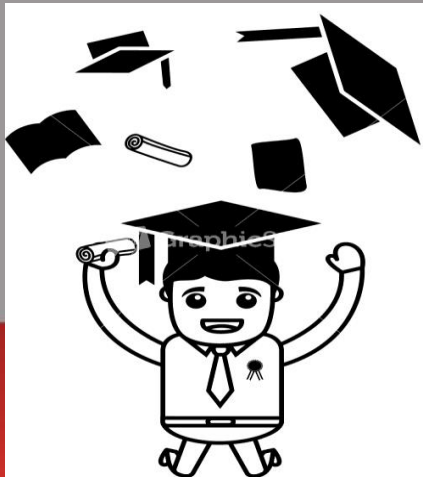
Introduction

- A reflection on the module of Dissertation
- The topic of research is 'An investigation of factors affecting online buying behavior of young customers in China'.
- To identify skills and capabilities improved during the whole process
- Highlighting the experiences
- Identifying key challenges faced during module



Feelings at the start of module

- High level of excitement
- Fear of new supervisor
- Lack of confidence
- High level of motivation



Experiences & Event



- Presentation of proposal of dissertation



Cont...

- Using secondary sources for data collection
- Interaction with young people of China for the purpose of data collection



Challenges

- Lack of confidence
- Weak communication skills
- Lack of ability to work in teams



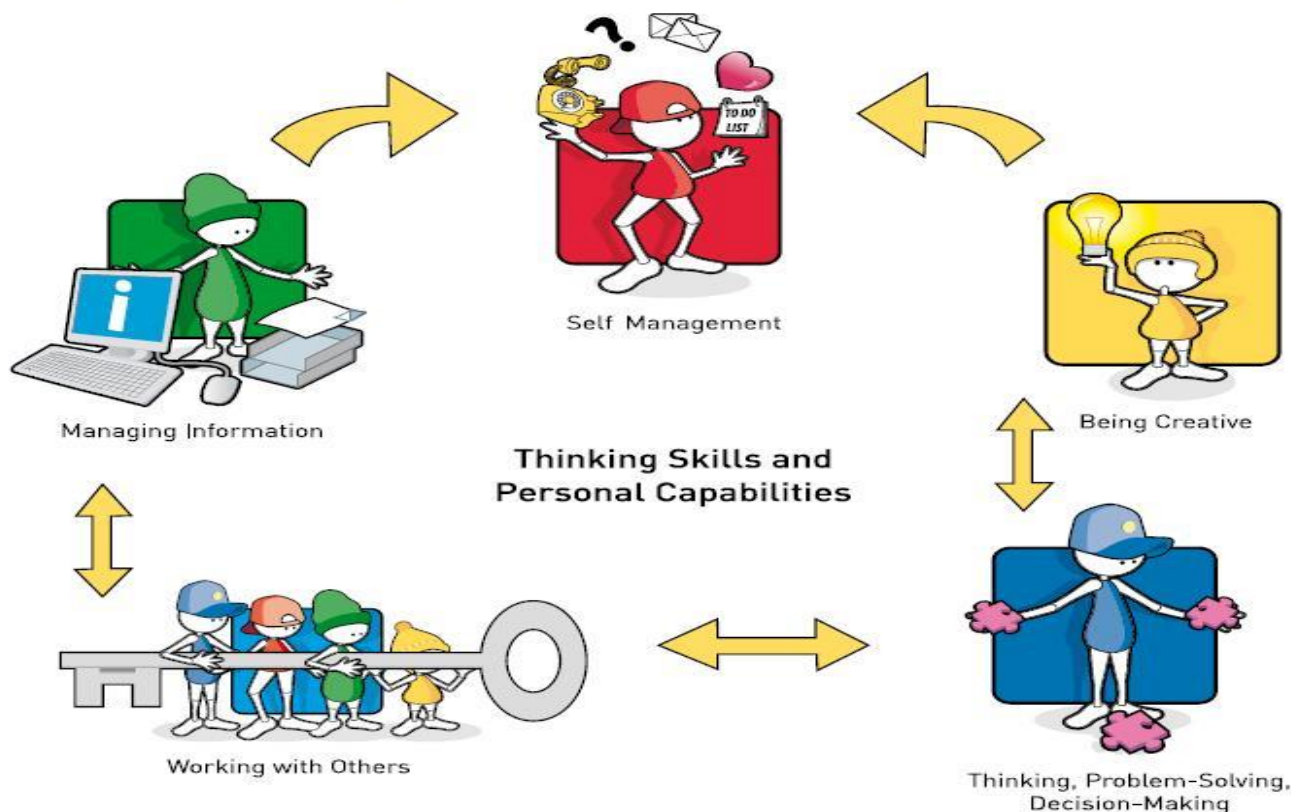
Cont...

- Understanding various cultures
- Data collection
- Research Software



Skills and Capabilities

Thinking Skills and Personal Capabilities Framework



Improved Skills and Capabilities

- Verbal communication
- Written communication
- Presentation skills
- Research skills



Cont.....

- Teamwork
- Ability to collect data from various sources
- Understanding the importance of confidentiality



References

- Nancarrow, S.A., Booth, A., Ariss, S., Smith, T., Enderby, P. and Roots, A., 2013. Ten principles of good interdisciplinary team work. *Hum Resour Health*, 11(1), p.19.
- Schwarzer, R., 2014. *Self-efficacy: Thought control of action*. Taylor & Francis.

